



Pennridge Gallery of the Arts

Sunday, September 15th, 2024 • 12-5 PM • Main Street, Sellersville

The Pennridge Gallery of the Arts will be celebrating its 56th anniversary this year! In the past few years, this event has made a great leap in artist and community engagement thanks to our Chairperson, Kylie Adams-Weiss, and our passionate committee, and we expect to continue that trend in 2024. We expect an exceptional group of artists to be displaying their work on Main Street, including a featured artist exhibition at BuxMont Awards.

As a strong community partner, we ask for your support of local event in 2024; in our 56th year, we continue to stay true to the mission of this event, highlighting and celebrating the creative arts and their positive impact on our community. Our committee is volunteer-led and sponsors make the event possible by contributing to the costs of event insurance and expenses, advertising, entertainment and juried art awards. ***Thank you again from all of us on the Gallery committee for your support of the Fine Arts in Sellersville, PA!***

Audience/Exposure: 100+ Artists, Crafters, and Food Vendors, 1500+ attendees from the Sellersville area community, in addition to other local residents, families, and more!

Sponsorship opportunities are as follows:

Presenting Sponsor

\$2000

- Top Logo recognition and Link on website and any print marketing (posters, flyers, etc.)
- Top Logo recognition on Promotional Bag (500 bags to be given away at the Gallery Info Booth)
- Sponsor recognition day of event by Chairperson at Awards Presentation
- Opportunity to participate in the Awards Presentation (day of event, 2 PM) (Optional Remarks/Mic Time)
- Banner advertisement on day of event (must provide banner by September 7)
- Recognition on social media (Gallery of the Arts Facebook Event Page) and in any press releases sent to media (minimum 2 per year, sent in April and August)
- Recognition as Presenting Sponsor on Gallery advertisement on screens at Sellersville Theater and Washington House in August and September
- Logo on Recap Reel (Instagram)
- Optional: Opportunity to put promotional or novelty “swag” items in the Promotional Bag
- Optional: 10x10 Exhibitor Space on day of show (must provide tent, table, chairs) **Must confirm participation by September 7, 2023*

Premier Sponsor

\$1800

- Prominent Logo recognition and Link on website and any print marketing (posters, flyers, etc.)
- Prominent Logo recognition on Promotional Bag (500 bags to be given away at the Gallery Info Booth)
- Sponsor recognition day of event by Chairperson at Awards Presentation
- Banner advertisement on day of event (must provide banner by September 7)
- Recognition as Premier Sponsor on social media (Gallery of the Arts Facebook Event Page) and in any press releases sent to media (minimum 2 per year, sent in April and August)
- Recognition on Gallery advertisement on screens at Sellersville Theater and Washington House in August and September
- Logo on Recap Reel (Instagram)
- Optional: Opportunity to put promotional or novelty “swag” items in the Promotional Bag
- Optional: 10x10 Exhibitor Space on day of show (must provide tent, table, chairs) **Must confirm participation by September 7, 2023*

Youth Artist Sponsor**\$1500**

- *This sponsorship allows our Student Artists (ages 14-22) to participate in this festival free of cost!*
- Prominent Logo recognition and Link on website and any print marketing (posters, flyers, etc.)
- Prominent Logo recognition on Promotional Bag (500 given away at the event at the Gallery Info Booth)
- Recognition to local high schools and colleges when recruiting youth artists
- Sponsor recognition day of event by Chairperson at Awards Presentation
- Banner advertisement on day of event (must provide banner by September 7)
- Recognition as Youth Artist Sponsor on social media (Gallery of the Arts Facebook Event Page) and in any press releases sent to media (minimum 2 per year, sent in April and August)
- Recognition on Gallery advertisement on screens at Sellersville Theater and Washington House in August and September
- Logo on Recap Reel (Instagram)
- Optional: Opportunity to put promotional or novelty “swag” items in the Promotional Bag
- Optional: 10x10 Exhibitor Space on day of show (must provide tent, table, chairs) **Must confirm participation by September 7, 2023*

Entertainment Sponsor**\$1250**

- *This sponsorship allows our Committee to invest in local musicians to enhance the festival!*
- Logo recognition and Link on website and on any print marketing (posters, flyers, etc.)
- Logo recognition on Promotional Bag (500 given away at the event at the Gallery Info Booth)
- Sponsor recognition day of event by Chairperson at Awards Presentation
- Banner advertisement on day of event (must provide banner by September 7)
- Recognition as Entertainment Sponsor on social media (Gallery of the Arts Facebook Event Page) and in any press releases sent to media (minimum 2 per year, sent in April and August)
- Recognition on Gallery advertisement on screens at Sellersville Theater and Washington House in August and September
- Logo on Recap Reel (Instagram)
- Optional: Opportunity to put promotional or novelty “swag” items in the Promotional Bag
- Optional: 10x10 Exhibitor Space on day of show (must provide tent, table, chairs) **Must confirm participation by September 7, 2023*

Advertising Sponsor**\$600**

- Small Logo and Link on website and on any print marketing (posters, flyers, etc.)
- Business Name on Promotional Bag (500 given away at the event at the Gallery Info Booth)
- Sponsor recognition day of event by Chairperson at Awards Presentation
- Recognition on social media (Gallery of the Arts Facebook Event Page) and in any press releases sent to media (minimum 2 per year, sent in April and August)
- Recognition on Gallery advertisement on screens at Sellersville Theater and Washington House in August and September
- Logo on Recap Reel (Instagram)
- Optional: Opportunity to put promotional or novelty “swag” items in the Promotional Bag
- Optional: 10x10 Exhibitor Space on day of show (must provide tent, table, chairs) **Must confirm participation by September 7, 2023*

Supporting Sponsors**\$100**

- Includes Business Name and Link on Website, Business Name on Promotional Bag, Promotional or novelty “swag” items in the Promotional Bag

Please send your logos in jpeg format to pennridgegalleryofthearts@gmail.com. The sooner your sponsorship level is confirmed, the sooner we will be able to promote your business' participation and support!

Mail your check, payable to Sellersville Borough, to Sellersville Borough office, 140 E Church St, Sellersville, PA 18960, or visit www.galleryofthearts.org/sponsors to submit payment online via PayPal.